

Values Table

Belonger	Achiever	Societal	Emulator
Family	Control	Contribution	Money
Security	Power	Knowledge	Innovation
Team	Growth	Simplicity	Recognition
Fairness	Replicate	Effectiveness	Image
God	Residual Income	Freedom	Competency
Loyalty	Uniqueness	Self-Expression	Challenge
Dependability	Achievement	Creativity	Competition
Honesty	Results	Impact	Flexibility
Consistency	Respect	Harmony	Independence
Relationship	Success	Advising	Leverage
Commitment	Winning	Equitable	Success
Pride	Strength	Spirituality	Prestige
Courage	Quality	Integrity	Instant gratification

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